

#### **NETWORK UPDATE**

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### Verizon is Killing Off 3G

- Since <u>Apple introduced the 4G-capable iPhone 5</u> in 2012, 4G adoption has exploded and 3G has fizzled.
- Meanwhile, wireless carriers have been forced to simultaneously maintain three networks -- 2G, 3G and 4G.
   It's expensive and incredibly inefficient. 4G networks are able to cram significantly more data into their wireless spectrum than 3G and especially 2G. Earlier network technologies occupy a lot of valuable spectrum that carriers would like to shift to 4G.
- That's exactly what they intend to do, industry analysts say.
   Gartner's Ken Dulaney predicted that 3G will be gone by 2018.

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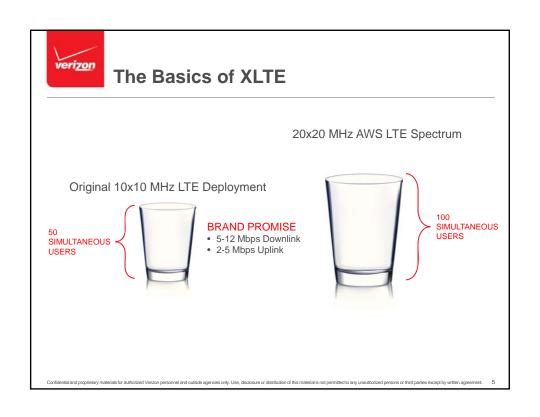
#### LTE Utilization

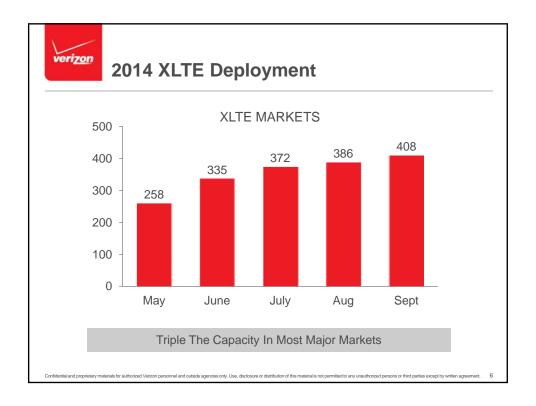
- LTE is already more than 5 times our MB utilization as that of **EVDO**
- How to relieve the MB pressure?
  - Add LTE capacity another eNB
  - Use small cells
  - Install DAS
- LTE advance Carrier aggregation



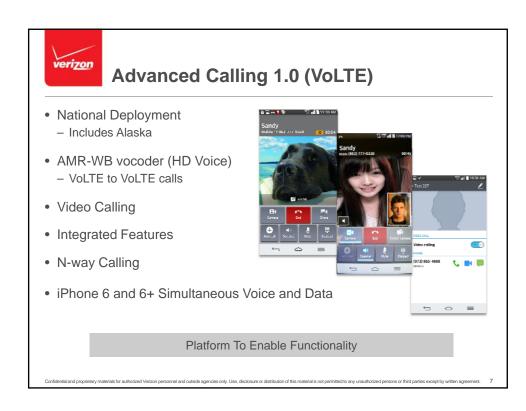
# **Trends Driving Technology Evolution**

- High traffic growth especially in video/multimedia
- Expectation of ubiquitous broadband access
  - -Users expect and need wireless broadband everywhere
- Expectation of very high throughput (Gbps), low latency access
  - Critically in dense traffic areas: enterprise, transportation centers, etc.
- Emerging opportunity for "Internet of Things"





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