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Agenda

- Brief History of cellular
- Current wireless architecture deployments
- How the newer 5G networks are deployed
- 5G Advanced and 6G
- Importance of spectrum....and the prospects for more
- Impact of AI

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A Brief History of Cellular

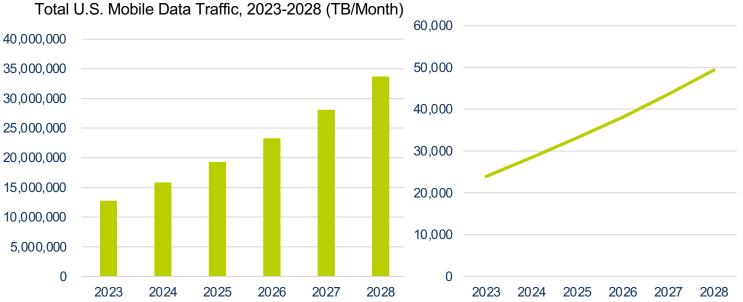
- 1946 Bell System launched supported calls from cars
 - Launched in St. Louis
 - Support three calls in the whole city!
 - By end of 1946, expanded service to 25 cities
 - Calls switched manually
- First automatic mobile phone system launched in 1948
- 1964 IMTS introduced
 - Improved Mobile Telephone Service
 - Direct calling and automatic channel switching
- First cell phone call claimed by Motorola (by engineer Martin Cooper) on April 3rd, 1973
- World's first commercial cellular network launched in Saudi Arabia in 1981

- First commercial U.S. network launched 1983 in Chicago
 - Motorola handset cost \$3,500 to \$4,000
- Ericsson launches its first handheld mobile phone in 1987
- Nokia also introduces first mobile phone in 1987
- 3G launched 2001
- 3G Blackberry launched 2002
- Apple iPhone launched 2007
- 4G launched 2009
- 5G launched 2019

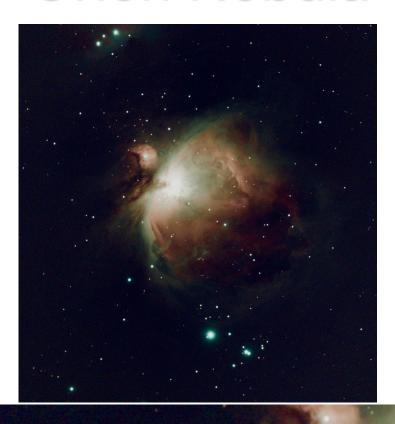
Bandwidth demand continues to rise

Average Smartphone-Only Mobile Data Use (MB/month), 2023-2028





Orion Nebula

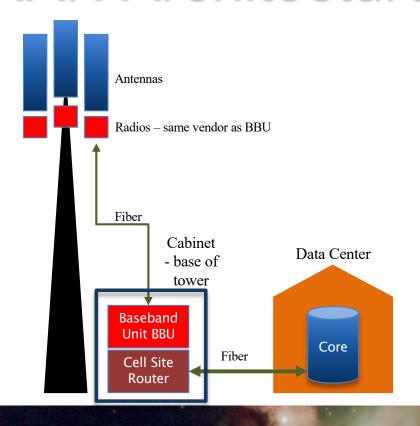


- Messier 42
- Visible with naked eye
 - Looks like a fuzzy star
- Clouds of dust and gas coalese into stars
- About 2,000x mass of the Sun
- ▶ 1,344 ly from Earth

How is the physical network built

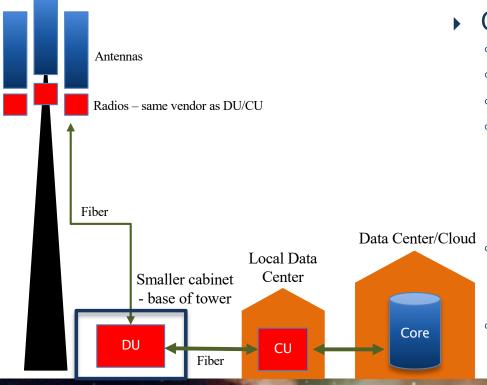
- RAN Radio Access Network
 - The RAN is the final link between the network and the phone
 - RAN is the visible piece and includes the antennae we see on towers, on top of buildings or in stadia, plus the base stations
- Uses spectrum
- Different bands used
- Different propagation
 - How the radio signal travels through the air
- Each band needs a radio and an antenna
 - Transmit and receive

RAN Architecture



- Traditional up to 4G
 - 3 sectors per cell site
 - Some cells have more sectors, usually up to 6
 - Radios located as near to antennas as possible
 - One radio per sector per band
 - Newer radios are multiband and higher capacity

Cloud RAN



Cloud RAN

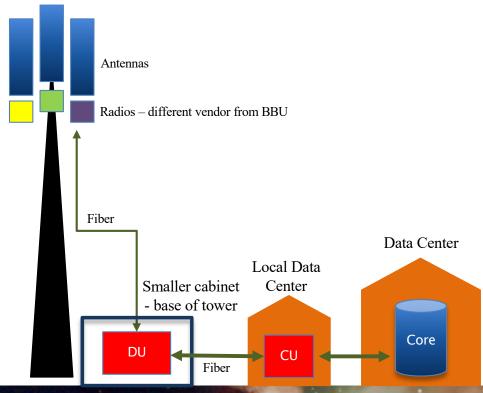
- Started with late 4G/5G
- Software-based solution
- Off-the-shelf compute hardware
- BBU function split between CU (centralized unit) and DU (distributed unit)
 - DU at cell site or local data center
 - CU in local data center or cloud
 - Less equipment at base of tower
 - Lower power requirement
 - Small cabinet required
 - Core traditionally located in data center or Cloud

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Source: iGillottResearch, Inc. 2025

Open RAN



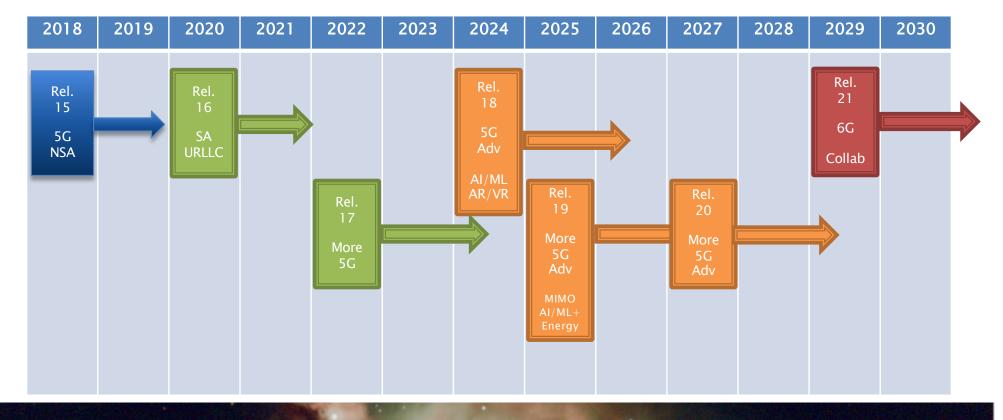
Open RAN

- Software-based solution
- Off-the-shelf compute hardware
- Radio and BBU by different vendors
- BBU function split between CU (centralized unit) and DU (distributed unit)
 - DU at cell site or local data center
 - CU in local data center
- No Cell Site Router required
- Less equipment at base of tower
 - Lower power requirement
 - Small cabinet required
- Core traditionally located in data center
- Typically deployed as Cloud RAN

5G is now about monetization, not deployment

- Depending on who you talk to, 5G networks have either
 - Underdelivered and not lived up to the hype
 - OR have yet to deliver on their true promise
- 5G deployments continue with expanded coverage and capacity (densification)
- But industry has shifted to 5G monetization
 - How to recoup the investment?
 - New services/apps to generate new income?
 - New investment vehicles/partners?
 - 5G private networks?
 - 5G network slicing apps?

3GPP 5G and 6G Releases



Horsehead Nebula





- Barnard 33
- Also in Orion, just south of Orion's Belt (the three stars you see in a line)
- ▶ 1,375 ly from Earth
- Discovered by Williamina Fleming in 1888
 - A single mother from Scotland working for Harvard on the classification of astronomical phenomena

There are no new 'easy' spectrum bands left

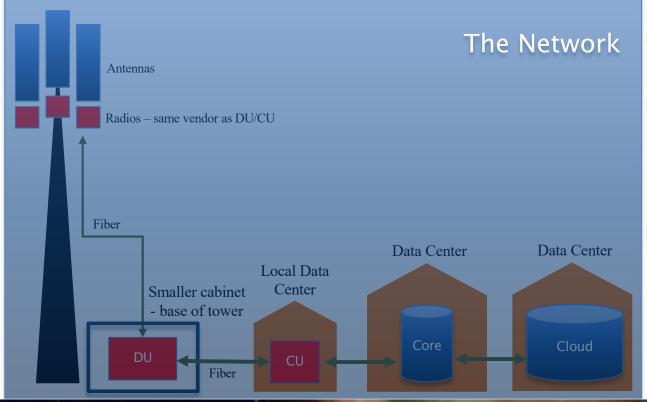
- FCC does not have spectrum authority at present
- FCC, NTIA both working to identify new spectrum to auction
 - 5GA and 6G
 - Need big chunk of spectrum
- Dish possible source of additional spectrum
- There is no 'easy' spectrum left that can be auctioned/sold
 - Everything will require some form of sharing structure
 - This will make it hard to make available to the industry
- Best case for new spectrum in the hands of MNOs to be used? 2030...and that is best case

The Sun



- Dark spots are 'sun spots' areas of magnetic flux on the surface
 - Solar flares and coronal mass ejections originate here
- 1 au from Earth or 8 light minutes
- About 4.6 billion years old
- In another 5 billion years or so, the hydrogen will run out
 - The Sun will begin to die
 - Will take another 2 3 billion years or so
- <u>www.spaceweather.com</u> tells you what is happening on the Sun ☺

The 'network' includes the data center



- Discussion at the FCC TAC in December
- Today's networks do not end at the data center they INCLUDE the data center
- 'Wireless infrastructure' is therefore antenna-radiotower/small cell - base station - fiber - data center

Al is only just getting started

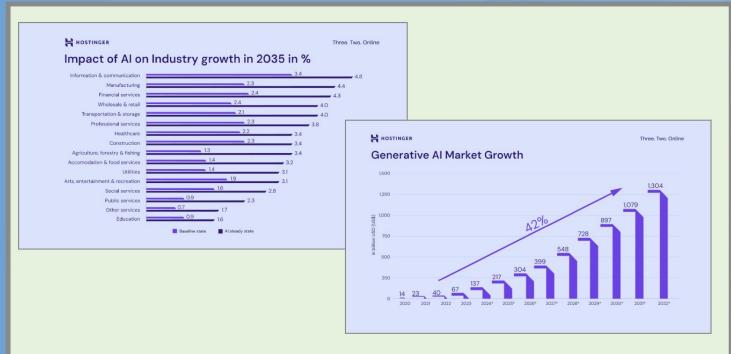
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- ▶ The AI we have today is basic and we have not seen the full impact
- For the telecom industry, AI is answering chats in customer care and composing emails
- Any network analysis and subsequent recommendations/changes are acted on manually
- Next stage is where the AI does the analysis, makes recommendations and then actions them
- Final stage is where the network is completely zero-touch the networks are self-designing, self-administering, fully automated and pro-active
- ▶ This will take a while probably 10-plus years... But within our careers

Information & Communication industry has the most to gain from Al

- One interesting chart (attached) shows the impact on various industries over the next 10 years - I&C was the top
- Is the impact due to companies using AI (i.e. for chatbots in customer care or billing apps, etc) OR is the impact due to OTHER industries needing more data centers and telecom networks to use their AI?
- ▶ The answer is 'Yes and Yes'
 - Yes telcos and associated companies will use AI in their own operations
 - But the info & comms industry also gains with more demand for data centers, communications, towers, infrastructure, software etc needed to actually run everyone's Al
- Wireless infrastructure is critical to the success of Al and vice versa

AI/ML: Impacts on the Future of ICT and the FCC's Critical Role



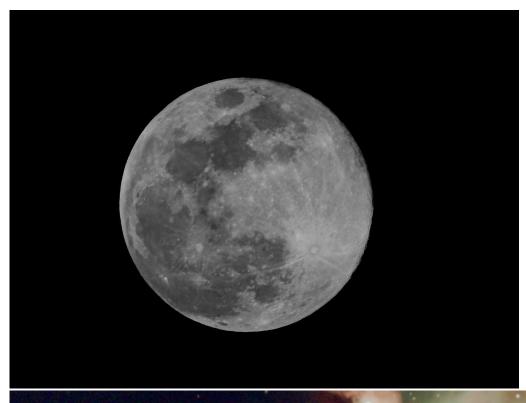
Source: https://www.hostinger.com/tutorials/ai-statistics



We have to make better use of what we have

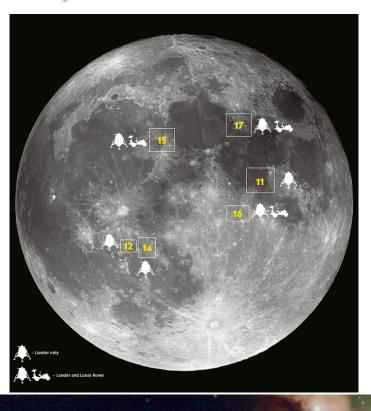
- Current networks and spectrum will have to support us for five more years, even allowing for 5G Advanced (which is an upgrade, not a new air interface)
- What does this mean?
 - More fiber and data centers to do the processing
 - Get more out of a tower more colocation of equipment
 - Densification...
 -to get the results/data/apps/Al to the users
- How can we maximize the benefit of these strategies? How can our networks support the increased processing/communications needed for AI? What do the economics of these networks look like?

The Moon



- ▶ 239,000 miles from Earth
- Over time, tidal forces have synchronized the lunar month and lunar day, so the same side always faces the Earth
- About 50 million years younger than the Earth

Apollo Landing Spots



- Apollo landing locations
- Apollo 11: July 29th, 1969 Apollo 17: December 17th, 1972
- Just 12 people have set foot on the Moon, all American men
- Lunar landings (manned and unmanned and crashed) completed by USA, USSR, Russia, Israel, Japan, India, China, Luxembourg, ESA,
- Image source: www.skyatnightmagazine.com

Questions?